



125 West 55th St  
New York, NY 10019

GROUP

**Contract #** 25321597 **Changes as of:** 9/30/2016 at 9:46 AM **Version:** Highlighting Revision 1

**CPE:** 738/766/3990 **Flight:** 10/4/16 - 10/10/16 **Station:** WWSB **Total \$:** \$4,450.00

**Agency:** Hamburger Gibson Creative **Advertiser:** People United for Medical Marijuana **Market:** Sarasota-Manatee - SRA **Total Spots:** 5

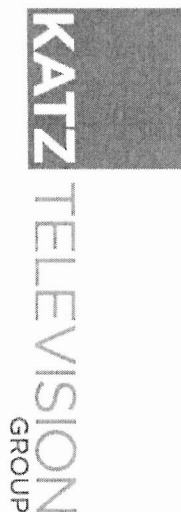
1322 G St, Se **Product:** Ballot Measure **Office:** WASHINGTON **Total CPP:** \$0.00  
Washington, DC 20003 **Agency Order #:** 5439955 **Primary Demo:** Adults 35+ **Total GRP:**

**Buyer:** Katowitz, Janet **Salesperson:** BRADLEY PHILIPPS **Con Type:** POLITICAL/VOTE **Separation:**

202-955-5342

**Comments:** revised order to correct rates

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
1	Tu-F, M 6:30p-7p		ABC World News	\$1,300.00	0	30	1	0	0	0	0	0	1	2	\$2,600.00	\$0.00	0.0
<i>Changes: Rate from 1075 to 1300</i>																	
REV-2	Su 6:30p-7p		ABC 7 Weekend News	\$500.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
3	Tu-F, M 6p-6:30p		ABC 7 News @ 6P	\$850.00	0	30	0	1	0	0	0	0	0	1	\$850.00	\$0.00	0.0
<i>Changes: Rate from 800 to 850</i>																	
4	Sa 7p-7:30p		News	\$500.00	0	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
<i>Changes: Day/Time from Sa 6:30p-7p to Sa 7p-7:30p, Program from ABC7 News @ 630P to News</i>																	
5	Su 6p-6:30p		ABC World News	\$500.00	0	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
<b>TOTALS:</b>														<b>5</b>	<b>\$4,450.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Contract #</b> 25321597	<b>Changes as of:</b> 9/30/2016 at 9:46 AM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$4,450.00
<b>CPE:</b> 738/766/3990	<b>Flight:</b> 10/4/16 - 10/10/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 5
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> People United for Medical Marijuana <b>Product:</b> Ballot Measure	<b>Market:</b> Sarasota-Manatee - SRA	
<b>Agency Order #:</b> 5439955	<b>Buyer:</b> Katowitz, Janet	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Con Type:</b> POLITICAL/NOTE	<b>Assistant:</b> BRADLEY PHILIPPS	<b>Total GRP:</b>
		<b>Separation:</b>	

**Special Instructions**

Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
09/30/16 9:46 AM	BRADLEY PHILIPPS	revised order to correct rates
09/30/16 9:27 AM	System	Notice Received.
09/29/16 4:52 PM	BRADLEY PHILIPPS	Separation: 30

<b>Competitive Information</b>	
<b>Market Budget:</b>	\$222,500
<b>WWSB Share:</b>	2%
<b>Comment:</b>	
<b>Unknown:</b>	98%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$4,450.00	N/A
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$4,450.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$4,450.00
<b>Total</b>	<b>5</b>	<b>\$4,450.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/30/16 10:04 AM					\$0
Revision	9/30/16 9:46 AM	BRADLEY PHILIPPS	Revised	1		\$0
Queued for Electronic Contracting	9/30/16 9:26 AM					\$0
New	9/29/16 4:52 PM	BRADLEY PHILIPPS	Confirmed	6		\$4,450.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25321597  
CPE: 738/766/3990  
Agency: Hamburger Gibson Creative  
1322 G St, Se  
Washington, DC 20003  
Flight: 10/4/16 - 10/10/16  
Advertiser: People United for Medical Marijuana  
Product: Ballot Measure  
Agency Order #: 5439955  
Buyer: Katowitz, Janet  
Salesperson: BRADLEY PHILIPPS  
202-955-5342  
Version: Original Order  
Station: WWSB  
Market: Sarasota-Manatee - SRA  
Office: WASHINGTON  
Primary Demo:  
Con Type: POLITICAL/NOTE  
Assistant: BRADLEY PHILIPPS  
202-955-5342  
Total \$: \$4,450.00  
Total Spots: 6  
Total CPP: \$0.00  
Total GRP: \$0.00  
Separation: \$0.00

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/10										Total Spots	Total		GRP
						10/4	10/5	10/6	10/7	10/8	10/9	10/10	\$	CPP					
1	Tu-F M 6:30p-7p		ABC World News	\$1,075.00	30	1	0	0	0	0	0	1		2	\$2,150.00	\$0.00	0.0		
2	Su 6:30p-7p		ABC 7 Weekend News	\$500.00	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0		
3	Tu-F M 6p-6:30p		ABC 7 News @ 6P	\$800.00	30	0	1	0	0	0	0	0		1	\$800.00	\$0.00	0.0		
4	Sa 6:30p-7p		ABC7 News @ 630P	\$500.00	30	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0		
5	Su 6p-6:30p		ABC World News	\$500.00	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0		
TOTALS:						1	1	0	0	1	2	1		6	\$4,450.00	\$0.00	0.0		



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Changes as of: 9/29/2016 at 4:52 PM

Version: Original Order

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Flight: 10/4/16 - 10/10/16

Station: WWSB

Total \$: \$4,450.00

Agency: Hamburger Gibson Creative

Advertiser: People United for Medical Marijuana

Market: Sarasota-Manatee - SRA

Total Spots: 6

1322 G St, Se

Product: Ballot Measure

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20003

Agency Order #: 5439955

Primary Demo:

Total GRP:

Buyer: Katowitz, Janet

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BRADLEY PHILPPS

Assistant: BRADLEY PHILPPS

Separation:

202-955-5342

202-955-5342

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
09/29/16 4:52 PM BRADLEY PHILPPS Separation: 30

#### Competitive Information

Market Budget: \$222,500

WWSB Share: 2%

Comment:

Unknown: 98%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$4,450.00	N/A	0.0
Total	100%	6	\$4,450.00	N/A	0.0

#### Monthly Summary

Month	Spots	Dollars
2016-Oct	6	\$4,450.00
Total	6	\$4,450.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/29/16 4:52 PM	BRADLEY PHILPPS	New	6		\$4,450.00	\$4,450.00	

Non-Discrimination Policy  
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